



European Marketing Distribution

Press release

June 2017

MANIELE TASCA APPOINTED AS NEW EMD-PRESIDENT

- **Top manager in Italian retail distribution is going to head Europe's leading associated group**
- **Takes over from Jaime Rodriguez, President and Delegate Euromadi Spain**

Mr. Maniele Tasca, Member of the Board of ESD Italia and General Manager of the Selex group, is the new president of the EMD Board of Directors. The 48-years old Italian takes this office from Jaime Rodriguez Bertiz, who held this position for the leading European buying Group during the last two years. His successor, Mr. Tasca, was just elected during the EMD Shareholder's Meeting in Zurich.

Maniele Tasca, born in 1968, represents ESD Italia, the Italian EMD associate. ESD Italia was established in 2001 as a centralized purchasing and marketing alliance. Today the alliance is formed by Selex, Acqua e Sapone, Agorà, Aspiag and Sun groups, comprising 5390 points-of-purchase and a market share of 22% in Italy.

In the name of all EMD members, the new EMD-President Maniele Tasca thanked Mr. Jaime Rodriguez Bertiz, President and Delegate of Euromadi Spain, for his excellent guidance and achievements during his presidency in the past two years. During his office EMD has developed continuously. In the year 2016 the purchasing alliance acquired with the Walmart subsidiary Asda one of the major retailers in the United Kingdom as a new EMD-member. Almost simultaneously, the German retailer Kaufland integrated the purchasing of branded products for its Eastern European locations into EMD. In 2017, the German hypermarket specialist Globus followed. Additionally, Australian retailer Woolworths Ltd. has integrated its European procurement volume for its private label product ranges into Europe's leading buying group.



Maniele Tasca was appointed by the EMD Board of Directors as new president for the leading buying group in Europe.

Photo: ESD Italia

Maniele Tasca on his new challenge: "EMD's platform offers to our suppliers increasing opportunities to develop their business with our strong members. The growth in the number of partner suppliers shows the interest in our business model".

About EMD

EMD is represented in 20 European countries as well as in Australia and New Zealand. The associated group cooperates in buying private label products all over the world and negotiating agreements with the producers of branded products at a transnational level. Founded in 1989, EMD is the leading buying group in Europe and represents in Europe a cumulated consumer turnover of approx. 178 billion euros.

The following member companies of European Marketing Distribution (EMD) highlight in the best possible way the benefits of a close cooperation in 22 countries:

United Kingdom: ASDA	Finland: Tuko Logistics
Netherlands: Superunie	Sweden: Axfood
Germany: MARKANT AG	Denmark: Dagrofa
France: Groupe Casino	Czech Republic: MARKANT/Kaufland Cesko, Globus
Switzerland: MARKANT Syntrade	Slovakia: MARKANT/Kaufland Slovensko
Spain: Euromadi Iberica	Poland: Kaufland
Portugal: EuromadiPort	Croatia: Kaufland
Austria: MARKANT Österreich	Romania: Kaufland
Italy: ESD Italia	Bulgaria: Kaufland
Norway: Unil/Norges Gruppen	Russia: Globus
Australia: Woolworths Ltd.	New Zealand: Woolworths Ltd.

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