



European Marketing Distribution

Press release

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EMD: JAIME RODRÍGUEZ APPOINTED NEW PRESIDENT OF THE BOARD OF DIRECTORS

- **CEO of Euromadi Ibérica will be at the helm of Europe's leading alliance of independent trading companies**

At the EMD shareholders' meeting, which took place in Barcelona during the last days 3rd and 4th of June it has been approved a new organization of the Board of Directors. By determination of the majority of shareholders, Jaime Rodríguez Bertiz, president and CEO of Euromadi Ibérica SA, will be the new President of the EMD Board of Directors. Mr. Rodríguez previously served as the Vice President of the Board of Directors of EMD. Current Vice President is Hervé Daudin, Board member of the French member Groupe Casino.

Jaime Rodríguez is CEO of Euromadi Ibérica, the leading multi-sector purchasing and services centre in Spain. Euromadi has a total of 157 partner companies which, together, operate more than 14.000 points of sale and have a 20% market share.

Commenting on his objectives as President, Jaime Rodríguez said, "My main goal is to consolidate EMD as the largest alliance for independent trading companies in Europe. I am very grateful for the dedicated work of my predecessor and we will continue working to promote efficiency in all our businesses and the stimulation and growth of the distribution industry in Europe".

EMD extends its thanks to outgoing President Dick Roozen, CEO of Superunie in the Netherlands, for his achievements for EMD. Dick Roozen remains member of the Board and will support actively the transition to the new President.

The EMD Board welcomed a new Board member Maniele Tasca, the newly elected President of ESD Italia, who takes the seat of Riccardo Francioni, Board member since 1993, who's support and achievements since many years for EMD were highly appreciated and recognized.

About the EMD

The EMD is the largest alliance for independent trading companies in Europe. Its 15 members represent some 500 market players in 16 European countries; taken together, they operate 150,000 outlets with a market potential of €145 billion. The active involvement of all members generates added value that is only possible through close cooperation across national boundaries. The Power of Partnership – the motto of the alliance – thereby becomes an everyday business reality for its members and industrial partners.

Contact person for enquiries

asoluto public+interactive relations

Robert Bauer

Tel.: +43 1533 365 360

robert.bauer@asoluto.com