



European Marketing Distribution

**Press release**

26 June 2013

## **EMD: DICK ROOZEN APPOINTED NEW PRESIDENT BOARD OF DIRECTORS**

- **Change at the helm of Europe's leading alliance of independent trading companies**
- **Managing Director of Dutch Sourcing cooperative Superunie accepts the role**
- **New Vice Presidents from Spain and France**

The change at the top of EMD was finalised at the EMD shareholders' meeting, which took place in Amsterdam. The new President of the EMD Board of Directors is Dick Roozen from the Netherlands. Mr. Roozen, who was born in 1956, previously served as the Vice President of the Board of Directors of EMD; the new Vice Presidents were confirmed as Jaime Rodríguez (President and Delegate of the Board of the Spanish member Euromadi) and Hervé Daudin (Merchandise and Supply-Chain Director of the French member Groupe Casino).

Dick Roozen is Managing Director of the Dutch EMD member Superunie B.A., a sourcing cooperative for 13 retail organisations in the Netherlands that together operate approximately 1,800 shops and control a market share of 30%. In the 55 years of its existence, Superunie has supplied retailers with branded goods, perishable products and own-brand products such as Perfekt, Plus, Markant, Spar and 1 de Beste.

Commenting on his objectives as President, Dick Roozen said, "I want to build on the status of EMD as Europe's foremost buying association for independent trading companies by building on the dedicated work of my predecessor. In the current environment for independent retail businesses, my task is clearly to strengthen the EMD as an highly effective service organisation for the members and to continuously develop the mutual beneficial relation with our partners in industry."

EMD extends its thanks to outgoing President Riccardo Francioni for his many achievements and in particular the on-boarding of EMD's latest member Groupe Casino in France.



## European Marketing Distribution

### **About EMD**

EMD is the largest alliance for independent trading companies in Europe. Its 15 members represent some 500 market players in 16 European countries; taken together, they operate 150,000 outlets with a market potential of €140 billion. The active involvement of all members generates added value that is only possible through close cooperation across national boundaries. The Power of Partnership – the motto of the alliance – thereby becomes an everyday business reality for its members and industrial partners.

### **Contact person for enquiries**

#### **asoluto public+interactive relations**

Robert Bauer

Tel.: +43 1533 365 360

robert.bauer@asoluto.com